



## ***MouseTrekker***

***Updated Aug 24, 2020***

Welcome to *MouseTrekker*, Social Media Platforms including but not limited to Facebook®, Twitter®, YouTube®, Instagram®, LinkedIn®, Blogger®, and Pinterest®. Here you will find content including, news stories, blog postings, videos, images and podcasts.

While social media platforms provide the public with an open forum, it is also a family-friendly medium, so please keep your comments and content clean. In addition to keeping it family-friendly, we ask you to follow our posting guidelines. If you do not comply, your content will be removed and you will be removed from our page if deemed appropriate by management.

- ❖ We do not allow solicitations or advertisements. Similarly, we do not allow attempts to defame or defraud any entity.
- ❖ We do not allow content promoting political purposes, candidates or parties.
- ❖ We do not allow content that suggests or encourages illegal activity, including content that infringes on copyrights or trademarks.
- ❖ As a business invested in our reputation, all content is considered public and therefore retained and archived.
- ❖ We reserve the right to retain copies of all removed content for the sole use by, and protection of the company.
- ❖ We do not allow content that contains personally identifiable information.

- ❖ Content that contains information that may compromise the safety, security, or proceedings of public systems or any criminal or civil investigations is not allowed.
- ❖ You participate at your own risk, taking personal responsibility for content you publish, direct messages, your username and any information provided.
- ❖ Appearance of external links does not constitute official endorsement of *MouseTrekker* nor do they represent our views.
- ❖ Employees of *MouseTrekker* and our family members are not eligible to participate in any company-sponsored social media sweepstakes or contests
- ❖ Individuals and businesses are encouraged to tag themselves in photos. It is *MouseTrekker's* policy to tag businesses only in photos posted on any social media platform.

**PLEASE NOTE:** *MouseTrekker* reserves the right to use any photograph/video taken at a public event at which *MouseTrekker* is attending. By participating in any public event that *MouseTrekker* is attending, you are agreeing to release, hold harmless and indemnify *MouseTrekker* from any and all claims involving the use of your pictures or likeness.

A person attending a public event who does not wish to have their image taken or recorded should make their wishes known to the photographer, and/or the event organizers.

Employees are encouraged to share their recommendations and provide honest feedback to community members; however, employees are required to make it clear that the content contains their personal opinions and does not represent the opinions or views of *MouseTrekker*. In addition, employees must follow all guidelines outlined in the Federal Trade Commission (FTC)'s [Dot.com](#) Disclosures.